

# Singapore OOH Registry

## Company Info (for Media Owners)

Company Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Name & email of person  
for day to day contact \_\_\_\_\_

Member of

4As

AAMS

Not a member  
of either

## Subscription Details

Access Level  Basic\* (\$100/annum for members) / \$2,100 for non-members

*\*Basic Access Level covers*

*- access to basic information on the billboard (dimension, location) and  
- audience numbers – impression, reach, frequency at the specific  
billboard*

For those who are keen to know more about Enhanced levels, please contact Moving Walls, our technical partner, for more information.

Access Period

Current month – 31<sup>st</sup> December 2020

Billing information

Company name (if different from above)	
Company address (if different from above)	
Contact person to address invoice	
Email address of person to receive invoice	

## Confidentiality

On behalf of the organization, I have noted the conditions of 'Force Majeure', 'Confidentiality', 'Account Security, Sharing Or Transfers' as listed below.

### Force Majeure

Neither Party will be liable for any acts or omissions resulting from circumstances or causes beyond its reasonable control. AAMS does not guarantee any Singapore OOH Registry service will be operable at all times or during any down time caused by outages to any public Internet backbones, networks or servers, any failures of equipment, systems or local access services, or for previously scheduled maintenance.

### Confidentiality

The confidential and proprietary information provided by or on behalf of one party to the other party prior to, contemporaneously with, or subsequent to, the execution of this Agreement are confidential as of the date of disclosure. Such information will not be disclosed by either such party to any other person or entity, except as permitted under this Agreement or as mutually agreed in writing.

# Singapore OOH Registry

In this agreement “Confidential and Proprietary Information” means all information furnished or made available by the Parties, in connection of this Agreement, including, asset lists , data and all other materials, whether written or oral, tangible or intangible with respect to this Agreement.

The Parties agreed as follows:

(1) to maintain the confidentiality of the Parties’ Confidential and Proprietary Information, including, but not limiting to, providing the same degree of care to avoid disclosure or unauthorized use of the Confidential or Proprietary Information;

(2) to use the Parties’ Confidential and Proprietary Information solely in connection with their performance under this Agreement;

(3) to notify each other of any information which comes to either of their attention which might indicate that there may be or has been a loss of confidentiality or unauthorized use of such confidential and proprietary information.

## **Account Security.**

Maintaining account security is very important. You are entirely responsible for maintaining the confidentiality of your Account password. You agree to notify Moving Walls immediately if you believe that an Account password may have been compromised.

## **Account Sharing or Transfers.**

You may not share or transfer any Account, except that you may permit your company officers and employees to use an Account registered to you so long as you accept full responsibility for the conduct of the officers and employees. You may not disclose your password to anyone else.

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Signature

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Date

Name :

Designation :

Company Chop :

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## **FOR MORE INFORMATION , PLEASE CONTACT :**

### **4As / AAMS**

*e: Jenny@4as.org.sg (Jenny Lau, director)*

*e: May@4as.org.sg (May Loong, director)*

*t: 6836 0600*

### **Moving Walls Pte Ltd**

*a: 14, Robinson Road, #08-02,*

*Far East Finance Building, Singapore 048545*

*e: ferdinand@movingwalls.com (Ferdinand Garcia, Data Lead)*

*m: +65 8157 5096*

*e: srini@movingwalls.com (Rangarao Srinivasan (Srini),  
Head, Business Development)*

*m: +65 8755 6364*

# Singapore OOH Registry

Steps :

- 1) Complete the above form & email to [May@aams.org.sg](mailto:May@aams.org.sg) or [Jenny@aams.org.sg](mailto:Jenny@aams.org.sg)
- 2) Please ensure that a confirmation of receipt from AAMS is sent to you, as emails may be misdirected.
- 3) AAMS to email you an official invoice. Please alert if payment is made, via what channel
- 4) Upon AAMS confirming receipt or payment, the following will take place :
  - MW will email the designated contact person, the details of two log-ins per company (for basic access) accompanied with a guide/FAQ.
  - It allows access for two (2) users at the same time
- 5) Renewal is automatic and a notice of renewal will be shared on every October of each year, for January – December of the following year.