



Parent category	Category	Entry	Brand	Agency
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	Feeling Good	giga! Singapore	Grey Singapore
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	Side Trip	Gojek Singapore	Forsman &Bodenfors Singapore
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	McDonald's Singapore – Sayang	Hanbaobao Pte Ltd	Distilleri Pte Ltd
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	Tiger Crystal. Brewed For Your Fire.	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	As Close as You Can Get –Cooking	Prism+	Mullenlowe Singapore
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	As Close as You Can Get – Concert	Prism+	Mullenlowe Singapore
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	As Close as You Can Get – Drama	Prism+	Mullenlowe Singapore
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	More Wow than Ever	Samsung Electronics Co., Ltd	BBH Singapore
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	Singapore Airlines Welcome to World Class	Singapore Airlines	TBWASingapore
1.0 Film Gongs	1.1 Film(Broadcast &/or Cinema)	The Hunter &His Daughter	UOB Singapore	BBH Singapore
1.0 Film Gongs	1.10 Gong for Good: Film	OLAYAI-SHU	Procter &Gamble International	Publicis PG One Singapore
1.0 Film Gongs	1.10 Gong for Good: Film	SG Enable UnAwkward	SG Enable	TBWASingapore
1.0 Film Gongs	1.2 Film (Online)	The Unseen Enemy	Cyber Security Agency of Singapore	Smallshop Communications Pte Ltd/ Ogilvy Singapore
1.0 Film Gongs	1.2 Film (Online)	Feeling Good	giga! Singapore	Grey Singapore
1.0 Film Gongs	1.2 Film (Online)	Side Trip	Gojek Singapore	Forsman &Bodenfors Singapore
1.0 Film Gongs	1.2 Film (Online)	GoTyme Bank "The Lonely Bot"	GoTyme Bank Corporation	Iris Singapore
1.0 Film Gongs	1.2 Film (Online)	HPB Vape, the toxic friend you don't need	Health Promotion Board	Freeflow Productions Pte Ltd
1.0 Film Gongs	1.2 Film (Online)	Trust No Tongue	Health Promotion Board	Publicis Singapore
1.0 Film Gongs	1.2 Film (Online)	Tiger Crystal. Brewed For Your Fire.	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
1.0 Film Gongs	1.2 Film (Online)	Heineken The Ghosted Bar	Heineken Singapore	LePub Singapore
1.0 Film Gongs	1.2 Film (Online)	Income Insurance: Stress Ball	Income Insurance Limited	BBH Singapore
1.0 Film Gongs	1.2 Film (Online)	Kisha Raya P.E.R.I.T	Julie's Manufacturing Sdn Bhd.	The GOVTSingapore
1.0 Film Gongs	1.2 Film (Online)	MSF Celebrating Social Service Partners	MSF Singapore	Freeflow Productions Pte Ltd/ Ogilvy Singapore
1.0 Film Gongs	1.2 Film (Online)	As Close as You Can Get –Cooking	Prism+	Mullenlowe Singapore
1.0 Film Gongs	1.2 Film (Online)	As Close as You Can Get – Concert	Prism+	Mullenlowe Singapore
1.0 Film Gongs	1.2 Film (Online)	As Close as You Can Get – Drama	Prism+	Mullenlowe Singapore
1.0 Film Gongs	1.2 Film (Online)	Samsung Unpacked: The Future Is NOPE	Samsung Electronics Pte Ltd	BBH Singapore
1.0 Film Gongs	1.2 Film (Online)	Singapore Airlines Welcome to World Class	Singapore Airlines	TBWASingapore
1.0 Film Gongs	1.2 Film (Online)	MyDestiny, My Choice	SK-II	Forsman &Bodenfors Singapore
1.0 Film Gongs	1.2 Film (Online)	The Hunter &His Daughter	UOB Singapore	BBH Singapore
1.0 Film Gongs	1.4 Best use of Interactive &Dynamic Content	The [inner thoughts] Subtitles	Health Promotion Board	Publicis Singapore
1.0 Film Gongs	1.4 Best use of Interactive &Dynamic Content	MyDestiny, My Choice	SK-II	Forsman &Bodenfors Singapore
1.0 Film Gongs	1.5 Best use of Cultural Insights in Film	Making Invisible Care Visible	Agency for Integrated Care	The Secret Little Agency
1.0 Film Gongs	1.5 Best use of Cultural Insights in Film	Hawker Nation	DBS Bank	The Secret Little Agency
1.0 Film Gongs	1.5 Best use of Cultural Insights in Film	McDonald's Singapore – Sayang	Hanbaobao Pte Ltd	Distilleri Pte Ltd
1.0 Film Gongs	1.5 Best use of Cultural Insights in Film	Kisah Raya P.E.R.I.T.	Julie's Manufacturing Sdn Bhd.	The GOVTSingapore
1.0 Film Gongs	1.5 Best use of Cultural Insights in Film	Ma goes to the army	Singlife Singapore	Rolla Productions
1.0 Film Gongs	1.5 Best use of Cultural Insights in Film	MyDestiny, My Choice	SK-II	Forsman &Bodenfors Singapore

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1.0 Film Gongs	1.6 Innovation in Film	The [inner thoughts] Subtitles	Health Promotion Board	Publicis Singapore
1.0 Film Gongs	1.7 Creative Effectiveness: Film	Ma goes to the army	Singlife Singapore	Rolla Productions
1.0 Film Gongs	1.7 Creative Effectiveness: Film	My Destiny, My Choice	SK-II	Forsman & Bodenfors Singapore
10.0 Brand Experience & Activation Gongs	10.1 Best use of Non-Digital-led Brand Experience & Activation	Heinekicks	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
10.0 Brand Experience & Activation Gongs	10.1 Best use of Non-Digital-led Brand Experience & Activation	Nando's PERi-PERi 101	Nando's Chickenland Singapore Pte Ltd	Fishermen Integrated Pte Ltd
10.0 Brand Experience & Activation Gongs	10.10 Creative Effectiveness: Brand Experience & Activation	The Peroni Unpaused Exchange	Capital F&B Singapore Pte Ltd	The Govt Pte Ltd
10.0 Brand Experience & Activation Gongs	10.13 Gong for Good: Brand Experience & Activation	Kami	Down Syndrome International	Forsman & Bodenfors Singapore
10.0 Brand Experience & Activation Gongs	10.2 Best use of Digital-led Brand Experience & Activation	Heineken The Ghosted Bar	Heineken Singapore	LePub Singapore
10.0 Brand Experience & Activation Gongs	10.2 Best use of Digital-led Brand Experience & Activation	Samsung: Inspiration Commerce (copy)	Samsung Electronics Pte Ltd	BBH Singapore
10.0 Brand Experience & Activation Gongs	10.2 Best use of Digital-led Brand Experience & Activation	Travel Your Music	Visa Singapore	Publicis Singapore
10.0 Brand Experience & Activation Gongs	10.3 Best use of Events & Live Experiences	The Peroni Unpaused Exchange	Capital F&B Singapore Pte Ltd	The Govt Pte Ltd
10.0 Brand Experience & Activation Gongs	10.3 Best use of Events & Live Experiences	Tiger Beer: Tiger Summer Puffer	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
10.0 Brand Experience & Activation Gongs	10.3 Best use of Events & Live Experiences	Income Insurance: Trapped	Income Insurance Limited	BBH Singapore
10.0 Brand Experience & Activation Gongs	10.5 Best Launch/Relaunch	Heinekicks	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
10.0 Brand Experience & Activation Gongs	10.5 Best Launch/Relaunch	Kentucky Fitness Club	KFC Singapore	R/GA
10.0 Brand Experience & Activation Gongs	10.7 Self-promotion	Second Skin	Second Skin by BBH Singapore	BBH Singapore
10.0 Brand Experience & Activation Gongs	10.9 Best use of Cultural Insights in Brand Experience & Activation	Re-Route Festival	Re-route Festival	PLUS Collaboratives
11.0 Mobile & Digital Gongs	11.10 Creative Effectiveness: Mobile &/Or Digital	5G Live Activation	Singtel Singapore	Leo Burnett Singapore
11.0 Mobile & Digital Gongs	11.11 Best Integrated Mobile &/Or Digital-led Campaign	Heineken The Ghosted Bar	Heineken Singapore	LePub Singapore
11.0 Mobile & Digital Gongs	11.13 Gong for Good: Mobile &/Or Digital	Kami	Down Syndrome International	Forsman & Bodenfors Singapore
11.0 Mobile & Digital Gongs	11.2 Best use of Mobile & Wearable Platforms	evian Snoopify Yourself	Danone Asia Pte Ltd	Uncanny Pte. Ltd.
11.0 Mobile & Digital Gongs	11.3 Best use of Social & Messaging Platforms	Checkpoint Theatre: Drama in a Snap	Checkpoint Theatre	BBH Singapore
11.0 Mobile & Digital Gongs	11.3 Best use of Social & Messaging Platforms	Heineken The Ghosted Bar	Heineken Singapore	LePub Singapore
11.0 Mobile & Digital Gongs	11.3 Best use of Social & Messaging Platforms	Naval Affirmations	Republic of Singapore Navy	Mullenlowe Singapore
11.0 Mobile & Digital Gongs	11.4 Best use of Metaverse, New Realities & Emerging Tech	Share The Power of Care in Fortnite	MOH Holdings Pte Ltd	BBDO Singapore
11.0 Mobile & Digital Gongs	11.4 Best use of Metaverse, New Realities & Emerging Tech	Sentosa Land Presents: The Virtual x Reality Drink	Sentosa Development Corporation	The GOVT Singapore
11.0 Mobile & Digital Gongs	11.5 Best use of Online Advertising	Viu Eat What You Watch	Viu by PCCW	DDB Group Singapore
11.0 Mobile & Digital Gongs	11.6 Best use of Data	Travel Your Music	Visa Singapore	Publicis Singapore
11.0 Mobile & Digital Gongs	11.8 Innovation in Mobile &/Or Digital	Viu Eat What You Watch	Viu by PCCW	DDB Group Singapore
12.0 Social & Influencer Gongs	12.10 Best Integrated Social & Influencer Campaign	Income Insurance: Fallin' Apart (feat. The Calling)	Income Insurance Limited	BBH Singapore
12.0 Social & Influencer Gongs	12.10 Best Integrated Social & Influencer Campaign	Eat Me If U Dare	Unilever Singapore	Mullenlowe Singapore
12.0 Social & Influencer Gongs	12.11 Breakthrough on a Budget: Social & Influencer	McDonald's What the Hack	Hanbaobao Pte Ltd	Leo Burnett Singapore
12.0 Social & Influencer Gongs	12.12 Gong for Good: Social & Influencer	Kami	Down Syndrome International	Forsman & Bodenfors Singapore
12.0 Social & Influencer Gongs	12.12 Gong for Good: Social & Influencer	SG Enable Frequently Awkward Questions	SG Enable	TBWA Singapore
12.0 Social & Influencer Gongs	12.12 Gong for Good: Social & Influencer	Eat Me If U Dare	Unilever Singapore	Mullenlowe Singapore
12.0 Social & Influencer Gongs	12.2 Best use of Real-Time Response	Julie's Michelle	Julie's Manufacturing Sdn Bhd.	The GOVT Singapore
12.0 Social & Influencer Gongs	12.2 Best use of Real-Time Response	TikTok Made KFC Do It	KFC Singapore	The Secret Little Agency
12.0 Social & Influencer Gongs	12.4 Best use of Brand Storytelling	The Alcon Toxic Contact Lens Break Up	Alcon Laboratories (Malaysia) Sdn Bhd	Fishermen Integrated Pte Ltd
12.0 Social & Influencer Gongs	12.4 Best use of Brand Storytelling	Letters To Neighbours	Mandarin Oriental Singapore	Forsman & Bodenfors Singapore

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12.0 Social & Influencer Gongs	12.5 Best use of Metaverse, New Realities & Emerging Tech	National Museum of Singapore Rewriting History with AI	National Museum of Singapore	TBWA Singapore
12.0 Social & Influencer Gongs	12.6 Innovative Use of Influencers	Tiger Beer: Tiger Summer Puffer	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
12.0 Social & Influencer Gongs	12.6 Innovative Use of Influencers	Eat Me If U Dare	Unilever Singapore	Mullenlowe Singapore
12.0 Social & Influencer Gongs	12.7 Best use of Co-creation & User-Generated Content	GOMO Travel	GOMO by Singtel Singapore	Leo Burnett Singapore
12.0 Social & Influencer Gongs	12.7 Best use of Co-creation & User-Generated Content	Best Biter Hire	KFC Singapore	R/GA
12.0 Social & Influencer Gongs	12.9 Best use of Cultural Insights	HBO GO-es Trauma Bonding with Asia	Home Box Office Asia (HBO)	Goodstufh
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	#DealWithIt Men's Mental Health	Calm Collective by BBH SG	Freeflow Productions Pte Ltd
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	HPV Awareness Campaign: Unglam	DDB Singapore	Abundant Productions
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	Side Trip	Gojek Singapore	Forsman & Bodenfors Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	HPB Vape, the toxic friend you don't need	Health Promotion Board	Freeflow Productions Pte Ltd
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	Trust No Tongue	Health Promotion Board	Publicis Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	As Close as You Can Get – Cooking	Prism+	Mullenlowe Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	As Close as You Can Get – Concert	Prism+	Mullenlowe Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	Singapore Airlines Welcome to World Class	Singapore Airlines	TBWA Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	STB Passion Made Possible 2.0: Made in Singapore	Singapore Tourism Board	BBH Singapore/ Abundant Productions
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	My Destiny, My Choice	SK-II	Forsman & Bodenfors Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.1 Film/Branded Entertainment: Direction	The Hunter & His Daughter	UOB Singapore	BBH Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.10 Film/Branded Entertainment: Use of Adapted Music	Side Trip	Gojek Singapore	Forsman & Bodenfors Singapore
13B Craft Gongs: Radio & Audio Craft	13.12 Radio & Audio: Script	Drivers' Spooky Stories	Gojek Singapore	Forsman & Bodenfors Singapore
13C Craft Gongs: Physical Craft	13.17 Physical Craft: Art Direction	Bowmore – Unlock the Journey	Beam Suntory	Leo Burnett Singapore
13C Craft Gongs: Physical Craft	13.17 Physical Craft: Art Direction	IKEA Long Pencil	Ikea Singapore	TBWA Singapore
13C Craft Gongs: Physical Craft	13.18 Physical Craft: Copywriting	Letters To Neighbours	Mandarin Oriental Singapore	Forsman & Bodenfors Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.2 Film/Branded Entertainment: Cinematography	Trust No Tongue	Health Promotion Board	Publicis Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.2 Film/Branded Entertainment: Cinematography	OLAY AI-SHU	Procter & Gamble International	Publicis PG One Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.2 Film/Branded Entertainment: Cinematography	Singapore Airlines Welcome to World Class	Singapore Airlines	TBWA Singapore
13A Craft Gongs: Film/Branded Entertainment Craft	13.2 Film/Branded Entertainment: Cinematography	My Destiny, My Choice	SK-II	Forsman & Bodenfors Singapore

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13ACraft Gongs: Film/Branded Entertainment Craft	13.2 Film/Branded Entertainment: Cinematography	Subaru Forester GT	Subaru Asia / Motor Image	Smallshop Communications Pte Ltd
13ACraft Gongs: Film/Branded Entertainment Craft	13.2 Film/Branded Entertainment: Cinematography	The Hunter & His Daughter	UOB Singapore	BBH Singapore
13C Craft Gongs: Physical Craft	13.20 Physical Craft: Illustration	Bowmore – Unlock the Journey	Beam Suntory	Leo Burnett Singapore
13D Craft Gongs: Digital Craft	13.22 Digital Craft: Art Direction	Kami	Down Syndrome International	Forsman & Bodenfors Singapore
13D Craft Gongs: Digital Craft	13.25 Digital Craft: User Interface	Samsung: Inspiration Commerce	Samsung Electronics Pte Ltd	BBH Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.3 Film/Branded Entertainment: Editing	HPB The Conversation	Health Promotion Board	Freeflow Productions Pte Ltd
13ACraft Gongs: Film/Branded Entertainment Craft	13.3 Film/Branded Entertainment: Editing	My Destiny, My Choice	SK-II	Forsman & Bodenfors Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.4 Film/Branded Entertainment: Script	HPB Vape, the toxic friend you don't need	Health Promotion Board	Freeflow Productions Pte Ltd
13ACraft Gongs: Film/Branded Entertainment Craft	13.4 Film/Branded Entertainment: Script	Income Insurance: Stress Ball	Income Insurance Limited	BBH Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.4 Film/Branded Entertainment: Script	My Destiny, My Choice	SK-II	Forsman & Bodenfors Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.5 Film/Branded Entertainment: Casting	Side Trip	Gojek Singapore	Forsman & Bodenfors Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.5 Film/Branded Entertainment: Casting	HPB Vape, the toxic friend you don't need	Health Promotion Board	Freeflow Productions Pte Ltd
13ACraft Gongs: Film/Branded Entertainment Craft	13.5 Film/Branded Entertainment: Casting	As Close as You Can Get – Cooking	Prism+	Mullenlowe Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.5 Film/Branded Entertainment: Casting	As Close as You Can Get – Concert	Prism+	Mullenlowe Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.5 Film/Branded Entertainment: Casting	SG Enable UnAwkward	SG Enable	TBWA Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.6 Film/Branded Entertainment: Art Direction	HPV Vaccination Campaign: Wallpaper	DDB Singapore	Abundant Productions
13ACraft Gongs: Film/Branded Entertainment Craft	13.6 Film/Branded Entertainment: Art Direction	Trust No Tongue	Health Promotion Board	Publicis Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.6 Film/Branded Entertainment: Art Direction	Samsung Unpacked: The Future Is NOPE	Samsung Electronics Pte Ltd	BBH Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.7 Film/Branded Entertainment: Visual Effects	Tiger Crystal. Brewed For Your Fire.	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
13ACraft Gongs: Film/Branded Entertainment Craft	13.7 Film/Branded Entertainment: Visual Effects	OnePlus 11R	OnePlus	Heckler SG Pte Ltd
13ACraft Gongs: Film/Branded Entertainment Craft	13.7 Film/Branded Entertainment: Visual Effects	Pure Cotton Love	Procter & Gamble International	Heckler SG Pte Ltd
13ACraft Gongs: Film/Branded Entertainment Craft	13.7 Film/Branded Entertainment: Visual Effects	It Comes In Many Forms	Worksafe Victoria	Heckler SG Pte Ltd
13ACraft Gongs: Film/Branded Entertainment Craft	13.8 Film/Branded Entertainment: Animation	The Wonder Finger	Grab Singapore	Heckler SG Pte Ltd/BLKJ Havas Agency
13ACraft Gongs: Film/Branded Entertainment Craft	13.8 Film/Branded Entertainment: Animation	Tiger Crystal. Brewed For Your Fire.	Heineken APAC Pte Ltd	LePub Singapore/BBH SG

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13ACraft Gongs: Film/Branded Entertainment Craft	13.8 Film/Branded Entertainment: Animation	Heineken: Refresh Your Music	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
13ACraft Gongs: Film/Branded Entertainment Craft	13.9 Film/Branded Entertainment: Use of Original Music	Income Insurance: Fallin' Apart (feat. The Calling)	Income Insurance Limited	BBH Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.9 Film/Branded Entertainment: Use of Original Music	MSF Celebrating Social Service Partners	MSF Singapore	Freeflow Productions Pte Ltd/ Ogilvy Singapore
13ACraft Gongs: Film/Branded Entertainment Craft	13.9 Film/Branded Entertainment: Use of Original Music	Toyota - Beyond Zero, Pass The Baton	Toyota Car Singapore	Massive Music Singapore
2.0 Branded Entertainment Gongs	2.1 Best use of Film	Income Insurance: Trapped	Income Insurance Limited	BBH Singapore
2.0 Branded Entertainment Gongs	2.1 Best use of Film	Kisah Raya P.E.R.I.T.	Julie's Manufacturing Sdn Bhd.	The GOVT Singapore
2.0 Branded Entertainment Gongs	2.1 Best use of Film	As Close as You Can Get – Cooking	Prism+	Mullenlowe Singapore
2.0 Branded Entertainment Gongs	2.1 Best use of Film	As Close as You Can Get – Concert	Prism+	Mullenlowe Singapore
2.0 Branded Entertainment Gongs	2.1 Best use of Film	As Close as You Can Get – Drama	Prism+	Mullenlowe Singapore
2.0 Branded Entertainment Gongs	2.1 Best use of Film	My Destiny, My Choice	SK-II	Forsman & Bodenfors Singapore
2.0 Branded Entertainment Gongs	2.12 Gong for Good: Branded Entertainment	SG Enable Frequently Awkward Questions	SG Enable	TBWASingapore
2.0 Branded Entertainment Gongs	2.5 Best use of Cultural Insights	Heinekicks	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
2.0 Branded Entertainment Gongs	2.5 Best use of Cultural Insights	Kisah Raya P.E.R.I.T.	Julie's Manufacturing Sdn Bhd.	The GOVT Singapore
2.0 Branded Entertainment Gongs	2.5 Best use of Cultural Insights	OLAYAI-SHU	Procter & Gamble International	Publicis PG One Singapore
2.0 Branded Entertainment Gongs	2.5 Best use of Cultural Insights	My Destiny, My Choice	SK-II	Forsman & Bodenfors Singapore
2.0 Branded Entertainment Gongs	2.5 Best use of Cultural Insights	Eat Me If U Dare	Unilever Singapore	Mullenlowe Singapore
2.0 Branded Entertainment Gongs	2.6 Innovation in Branded Entertainment	Tiger Beer: Tiger Summer Puffer	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
2.0 Branded Entertainment Gongs	2.7 Best use of Gaming	Share The Power of Care in Fortnite	MOH Holdings Pte Ltd	BBDO Singapore
2.0 Branded Entertainment Gongs	2.8 Best use of Music	Income Insurance: Fallin' Apart (feat. The Calling)	Income Insurance Limited	BBH Singapore
3.0 Radio & Audio Gongs	3.2 Best use of Branded Audio Content	Drivers' Spooky Stories	Gojek Singapore	Forsman & Bodenfors Singapore
3.0 Radio & Audio Gongs	3.2 Best use of Branded Audio Content	Heineken: Refresh Your Music	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
3.0 Radio & Audio Gongs	3.4 Best use of Cultural Insights in Radio & Audio	Drivers' Spooky Stories	Gojek Singapore	Forsman & Bodenfors Singapore
3.0 Radio & Audio Gongs	3.7 Best use of integrated Radio & Audio-led campaign	Income Insurance: Fallin' Apart (feat. The Calling)	Income Insurance Limited	BBH Singapore
3.0 Radio & Audio Gongs	3.8 Breakthrough on a Budget: Radio & Audio	Drivers' Spooky Stories	Gojek Singapore	Forsman & Bodenfors Singapore
5.0 Outdoor Gongs	5.10 Best integrated Outdoor-led campaign	Meet Harry	Lucid Experiences Pte Ltd	The GOVT Singapore
5.0 Outdoor Gongs	5.11 Breakthrough on a Budget: Outdoor	It's Raining Data!	giga! Singapore	Grey Singapore
5.0 Outdoor Gongs	5.11 Breakthrough on a Budget: Outdoor	Julie's Michelle	Julie's Manufacturing Sdn Bhd.	The GOVT Singapore
5.0 Outdoor Gongs	5.12 Gong For Good: Outdoor	Mammo Art	Breast Cancer Foundation Singapore	DDB Group Singapore
5.0 Outdoor Gongs	5.3 Best use of Digital Screens	It's Raining Data!	giga! Singapore	Grey Singapore
5.0 Outdoor Gongs	5.3 Best use of Digital Screens	Julie's Michelle	Julie's Manufacturing Sdn Bhd.	The GOVT Singapore
5.0 Outdoor Gongs	5.4 Best use of Ambient	Heinekicks (copy)	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
5.0 Outdoor Gongs	5.4 Best use of Ambient	Tiger Beer: Tiger Summer Puffer	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
5.0 Outdoor Gongs	5.5 Best use of Interactive & Immersive Experiences	Checkpoint Theatre: Drama in a Snap	Checkpoint Theatre	BBH Singapore
5.0 Outdoor Gongs	5.5 Best use of Interactive & Immersive Experiences	Life In A Flash Campaign 2023	Prudential Assurance Company Singapore (PTE) Limited	ALT Worldwide Pte Ltd
5.0 Outdoor Gongs	5.6 Best use of Live Outdoor Experiences	Harmless Harvest Coco Smash	Harmless Harvest	Uncanny Pte. Ltd.
5.0 Outdoor Gongs	5.6 Best use of Live Outdoor Experiences	5G Live Activation	Singtel Singapore	Leo Burnett Singapore

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5.0 Outdoor Gongs	5.7 Innovation in Outdoor	Life In AFlash Campaign 2023	Prudential Assurance Company Singapore (PTE) Limited	ALT Worldwide Pte Ltd
5.0 Outdoor Gongs	5.9 Creative Effectiveness: Outdoor	Julie's Michelle	Julie's Manufacturing Sdn Bhd.	The GOVT Singapore
6.0 Design Gongs	6.1 Brand Identity Design	SMMABrand Identity	Digitas Singapore	The AAMS Limited
6.0 Design Gongs	6.1 Brand Identity Design	Where Art Takes Shape	Marina Bay Sands Singapore	Forsman & Bodenfors Singapore
6.0 Design Gongs	6.1 Brand Identity Design	Travel Deserves Better	Scoot Pte Ltd	VMLY&R Singapore
6.0 Design Gongs	6.1 Brand Identity Design	Twomorrow Jewellery	Twomorrow Jewellery Pte Ltd	Jay-Liu
6.0 Design Gongs	6.10 Best use of Cultural Insights in Design	Bowmore – Unlock the Journey	Beam Suntory	Leo Burnett Singapore
6.0 Design Gongs	6.10 Best use of Cultural Insights in Design	Heinekicks	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
6.0 Design Gongs	6.12 Best Integrated Design-led Campaign	Twomorrow Jewellery	Twomorrow Jewellery Pte Ltd	Jay-Liu
6.0 Design Gongs	6.13 Breakthrough on a Budget: Design	IKEALong Pencil	Ikea Singapore	TBWASingapore
6.0 Design Gongs	6.14 Gong for Good: Design	Kami	Down Syndrome International	Forsman & Bodenfors Singapore
6.0 Design Gongs	6.15 Design Craft: Art Direction	Where Art Takes Shape	Marina Bay Sands Singapore	Forsman & Bodenfors Singapore
6.0 Design Gongs	6.18 Design Craft: Illustration	Bowmore – Unlock the Journey	Beam Suntory	Leo Burnett Singapore
6.0 Design Gongs	6.18 Design Craft: Illustration	Thoughts	Kult Studio & Gallery	Cheil Singapore
6.0 Design Gongs	6.18 Design Craft: Illustration	Travel Deserves Better	Scoot Pte Ltd	VMLY&R Singapore
6.0 Design Gongs	6.2 Poster Design	Meet Harry (Chess)	Lucid Experiences Pte Ltd	The GOVT Singapore
6.0 Design Gongs	6.2 Poster Design	Where Art Takes Shape	Marina Bay Sands Singapore	Forsman & Bodenfors Singapore
6.0 Design Gongs	6.3 Printed Communication Design	IKEALong Pencil	Ikea Singapore	TBWASingapore
6.0 Design Gongs	6.3 Printed Communication Design	Where Art Takes Shape	Marina Bay Sands Singapore	Forsman & Bodenfors Singapore
6.0 Design Gongs	6.3 Printed Communication Design	Second Skin	Second Skin by BBH Singapore	BBH Singapore
6.0 Design Gongs	6.5 Digital & Interactive Design	evian Snoopify Yourself	Danone Asia Pte Ltd	Uncanny Pte. Ltd.
6.0 Design Gongs	6.5 Digital & Interactive Design	Ricola Herb Hunt	Ricola Ltd	Uncanny Pte. Ltd.
6.0 Design Gongs	6.8 Product Design	Heinekicks	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
6.0 Design Gongs	6.8 Product Design	Tiger Beer: Tiger Summer Puffer	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
6.0 Design Gongs	6.8 Product Design	IKEALong Pencil	Ikea Singapore	TBWASingapore
6.0 Design Gongs	6.8 Product Design	Second Skin	Second Skin by BBH Singapore	BBH Singapore
7.0 Direct Gongs	7.10 Breakthrough on a Budget: Direct	Letters To Neighbours	Mandarin Oriental Singapore	Forsman & Bodenfors Singapore
7.0 Direct Gongs	7.10 Breakthrough on a Budget: Direct	Naval Affirmations	Republic of Singapore Navy	Mullenlowe Singapore
7.0 Direct Gongs	7.11 Gong for Good: Direct	Kami	Down Syndrome International	Forsman & Bodenfors Singapore
7.0 Direct Gongs	7.4 Best use of Direct (Digital Channels)	evian Snoopify Yourself	Danone Asia Pte Ltd	Uncanny Pte. Ltd.
7.0 Direct Gongs	7.4 Best use of Direct (Digital Channels)	The [inner thoughts] Subtitles	Health Promotion Board	Publicis Singapore
7.0 Direct Gongs	7.4 Best use of Direct (Digital Channels)	Ricola Herb Hunt	Ricola Ltd	Uncanny Pte. Ltd.
7.0 Direct Gongs	7.5 Best Customer Retention/Loyalty Campaign	The Peroni Unpaused Exchange	Capital F&B Singapore Pte Ltd	The Govt Pte Ltd
7.0 Direct Gongs	7.5 Best Customer Retention/Loyalty Campaign	Letters To Neighbours	Mandarin Oriental Singapore	Forsman & Bodenfors Singapore
7.0 Direct Gongs	7.6 Innovation in Direct	Life In AFlash Campaign 2023	Prudential Assurance Company Singapore (PTE) Limited	ALT Worldwide Pte Ltd
7.0 Direct Gongs	7.6 Innovation in Direct	Viu Eat What You Watch	Viu by PCCW	DDB Group Singapore
7.0 Direct Gongs	7.7 Best use of Cultural Insights in Direct	Grab's Grandmother Of All Sales	Grab Singapore	Fishermen Integrated Pte Ltd
7.0 Direct Gongs	7.8 Creative Effectiveness: Direct	The Peroni Unpaused Exchange	Capital F&B Singapore Pte Ltd	The Govt Pte Ltd
7.0 Direct Gongs	7.8 Creative Effectiveness: Direct	Best Biter Hire	KFC Singapore	R/GA

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7.0 Direct Gongs	7.9 Best Integrated Direct-led Campaign	Best Biter Hire	KFC Singapore	R/GA
7.0 Direct Gongs	7.9 Best Integrated Direct-led Campaign	Kentucky Fitness Club	KFC Singapore	R/GA
8.0 Media Gongs	8.10 Best Integrated Media-led Campaign	HSBC Life – Make Life Move with You	HSBC Singapore	PHD Singapore
8.0 Media Gongs	8.11 Breakthrough on a Budget: Media	IKEA Long Pencil	Ikea Singapore	TBWA Singapore
8.0 Media Gongs	8.12 Gong for Good: Media	The [inner thoughts] Subtitles	Health Promotion Board	Publicis Singapore
8.0 Media Gongs	8.3 Best use of Ambient, Events & Stunts	Tiger Beer: Tiger Summer Puffer	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
8.0 Media Gongs	8.3 Best use of Ambient, Events & Stunts	Income Insurance: Trapped	Income Insurance Limited	BBH Singapore
8.0 Media Gongs	8.3 Best use of Ambient, Events & Stunts	Kentucky Fitness Club	KFC Singapore	R/GA
8.0 Media Gongs	8.4 Best use of Digital & Mobile Platforms	Share The Power of Care in Fortnite	MOH Holdings Pte Ltd	BBDO Singapore
8.0 Media Gongs	8.4 Best use of Digital & Mobile Platforms	Viu Eat What You Watch	Viu by PCCW	DDB Group Singapore
8.0 Media Gongs	8.5 Best use of Social Platforms	Eat Me If U Dare	Unilever Singapore	Mullenlowe Singapore
8.0 Media Gongs	8.7 Innovation in Media	Viu Eat What You Watch	Viu by PCCW	DDB Group Singapore
8.0 Media Gongs	8.9 Creative Effectiveness: Media	Eat Me If U Dare	Unilever Singapore	Mullenlowe Singapore
9.0 PR Gongs	9.1 Best use of Non-Digital Platforms	Heinekicks	Heineken APAC Pte Ltd	LePub Singapore/BBH SG
9.0 PR Gongs	9.5 Co-creation & User Generated Content	Best Biter Hire	KFC Singapore	R/GA
9.0 PR Gongs	9.11 Creative Effectiveness: PR	Letters To Neighbours	Mandarin Oriental Singapore	Forsman & Bodenfors Singapore
9.0 PR Gongs	9.13 Breakthrough on a Budget: PR	The Drumstick PSA	KFC Singapore	R/GA
9.0 PR Gongs	9.14 Gong for Good: PR	Kami	Down Syndrome International	Forsman & Bodenfors Singapore
9.0 PR Gongs	9.4 Real-Time Response	Julie's Michelle	Julie's Manufacturing Sdn Bhd.	The GOVT Singapore
9.0 PR Gongs	9.6 Brand Voice & Strategic Storytelling	Letters To Neighbours	Mandarin Oriental Singapore	Forsman & Bodenfors Singapore
9.0 PR Gongs	9.6 Brand Voice & Strategic Storytelling	Code without Barriers	Micosoft	McCANN Worldgroup Singapore
9.0 PR Gongs	9.8 Best use of Celebrity, Influencers & Key Opinion Leaders	Eat Me If U Dare	Unilever Singapore	Mullenlowe Singapore