



[FOR IMMEDIATE RELEASE]

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The Association of Advertising & Marketing Singapore proudly announces the finalists of the Singapore Media & Marketing Awards (SMMA) & the warmest congratulations to all who've made it this far.

Winners of the SMMA will be graced at the Singapore AdMarCom Festival happening on the 18th of January 2024, together with the People Awards of SMMA.

Hurry get your tickets now @ <https://admarcomfest.sg>

This sensational event offers exceptional visibility for sponsors. For sponsorship opportunities and inquiries, please contact Geoff at geoff@aams.org.sg.

For any additional inquiries or information about the festival, please reach out to Keith at keith@aams.org.sg.

About Singapore AdMarCom Festival

The Singapore AdMarCom Festival is an annual celebration of creativity and excellence in the Advertising, Marketing, and Communications industry. It brings together professionals, students, and industry veterans to recognize outstanding achievements and inspire the next generation of talent.

About AAMS

The AAMS (Association of Advertising and Marketing Singapore) was formed on 1 Nov 2019, merging both the 4As (Association of Accredited Advertising Agents Singapore, formed in 1948) and IAS (Institute of Advertising Singapore, formed in 1990). Our team of industry experts has unrivaled experience in the advertising industry. We look forward to working with our partners and members to become the Regional **Beacon** for Marketing, Creativity, and Performance.

We have a series of established industry awards and annual events to recognize outstanding talents in advertising, media, and related fields to motivate those in the industry to achieve greater heights. Prominent among them are the Singapore Creative Circle Awards (the Gong), Singapore Media and Marketing Awards, the Crowbar Awards and the Effie Awards.

For media inquiries, please contact:

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